



long . live . love .
 **DESIGNS**

heidi stanley

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experience

Long Live Love Designs
New York, NY
June 2001-present
Freelance design for various clients

Gammon Ragonese Associates
New York, NY
June 2007-present
Packaging and Promotion Designer
Creation of package design and mechanicals
Creation of promotional and point of sale design
Conceptual design

Place Textiles
New York, NY
May 2005-June 2007
Graphic Designer and Office Assistant
Creation and implementation of brand identity
Graphic oversight of promotional materials

Division Avenue Arts Cooperative
Grand Rapids, MI
January 2004-July 2005
Design of advertising and promotional
materials for gallery exhibits

Access Business Group
Grand Rapids, MI
May 2003-July 2005
Assistant Buyer, Procurement
Full support to senior buyer
Placing of purchase orders and invoice resolution

education

Pratt Institute
New York, NY
AOS Degree
May 2007, Graphic Design

Aquinas College
Grand Rapids, MI
Bachelor of Arts, May 2003
Major: Interdisciplinary Communication
Focused in Advertising
Minors: Fine Art, German

skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
QuarkXPress
Microsoft Suite
Dreamweaver

affiliations

American Institute of Graphic Arts (AIGA)
Society of Publication Designers (SPD)
Brooklyn Arts Council (BAC)

